

WEBINAR | 25 NOVEMBER 2021

Cutting through the green noise

Optimise the sustainability agenda for your business



Now, for tomorrow



Welcome



Richard Spencer

Director of Sustainability,
ICAEW

There will be a Q&A session with the panel as part of this webinar to address any specific questions you have.

Please submit your questions via the Q&A button, located at the bottom of your screens.

A recording of this webinar and copy of the slides will be made available.

Links to useful resources will be added into the Chat function.



Speakers



Mark Lumsdon-Taylor

ESG & Sustainability
specialist,
Partner, MHA



Rich Hall

Head of Sustainability and
Stakeholder Assurance,
Partner, MHA



Chris Newenham

Joint MD,
Wilkin & Sons



Richard Spencer

Director of Sustainability,
ICAEW



SECTION 1

Influence on Business

Rich Hall

Head of Sustainability and
Stakeholder Assurance,
Partner, MHA

CUTTING THROUGH THE GREEN NOISE

Influence on business





SECTION 2

Influence on Business

Mark Lumsdon-Taylor

ESG & Sustainability specialist,
Partner, MHA



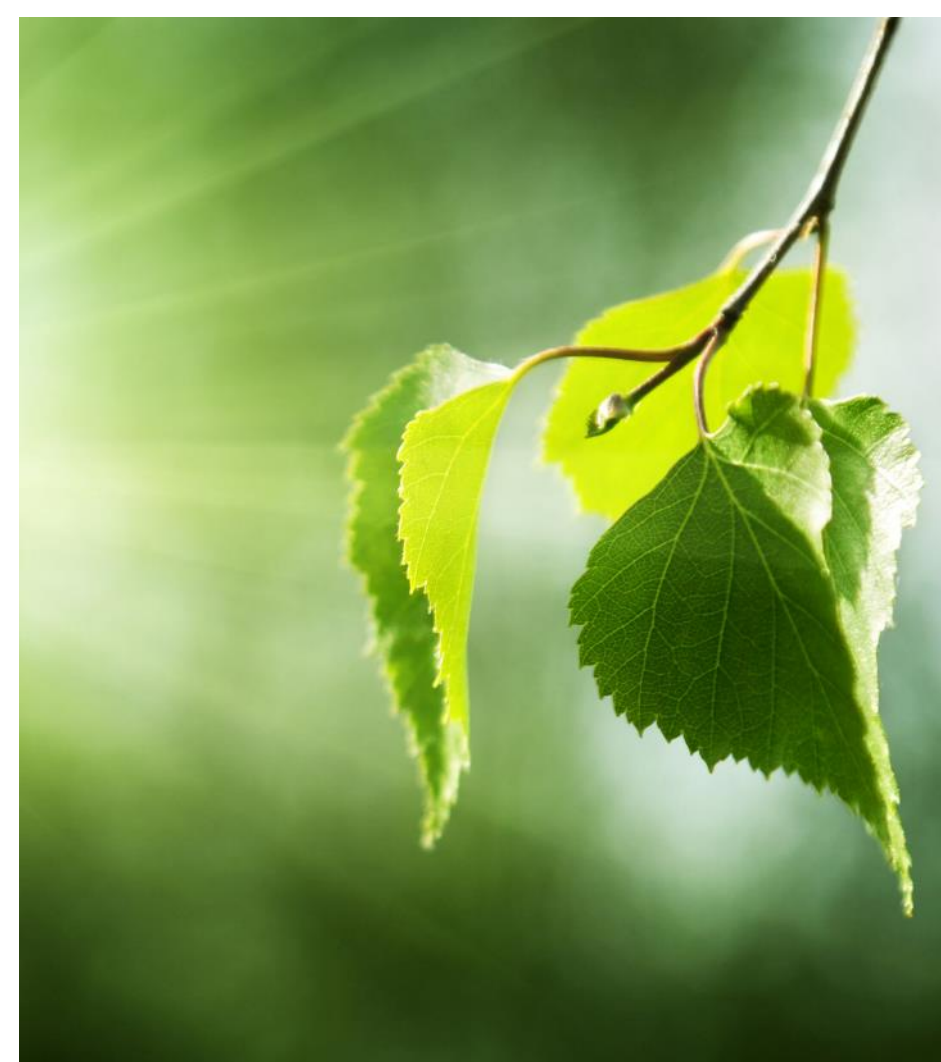
DYNAMIC ESG

Key client issues

Cutting through the SME confusion or complacency

- Sectorial - the term ESG can mean different things to different people
- Misunderstanding - 'acronym overload' (or AO)
- Ostrich Syndrome
- 'Greenwashing'
- Energy Compliance or ESG?
- Perceived costs
- Lowness of benefits
- Corporate timidity





DYNAMIC ESG

SME Solutions

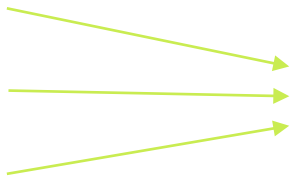


- Adopt the KISS Principle
- 99.2% of UK businesses are SMEs with 0-49 employees (5.5m businesses)
- SMEs account for 99.9% of all UK businesses
 - **Map a framework** - of all activities (Integrated External Engagement)
 - **Check compliance** - SECR, ESOS, GHG Protocol
 - **Choose the scale of ESG engagement** - 'Health Check' (DESG Lite) or full engagement (DESG) or NN Financial Assurance
 - **Identify the commitment level** - TCFD & SBTi - key standards
 - **Work with a professional team**

DYNAMIC ESG

The SME DESG Pathway

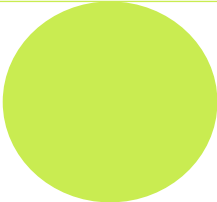
- Create
- Evaluate
- Implement



Filtered by ESG
or business
structure

Business £
Invest & Rol

ESG



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